2019 Annual Report

BADGES ACROSS AMERICA

Mission Statement

To celebrate our law enforcement officers and help build relationships with the communities they serve.

Our Vision

To share the story behind our law enforcement officers, showing their resiliency, bravery, honor and integrity.

How their service to their communities is done through passion, teamwork, and professionalism. Through use of mixed media we can help build trust within their communities and a sense of pride within the career of law enforcement.

BADGES ACROSS AMERICA

501 (c) (3) Non-profit Established

- On December 13, 2018, Badges Across America was granted its non-profit organization status from the IRS.

Launch Event – April 14, 2019

- Medved Chevrolet donated their Cadillac sales office and garage to host the event.
- 60 supports attended the event.
- Jefferson County Sheriff's Office K-9 officers put on a demonstration for attendees.
- 9NEWS – Denver local channel interviewed Charlie about Badges Across America and its mission.

Mission Achievements

Photography

- Photos for 3 agencies
  - Town of Erie Police, CO
  - Seaside Police, OR
  - Rockaway Beach Police, OR
- Total Images Provided = 94

Storytelling

- 4 stories shared
  - Hensley – Jefferson Sheriff, CO
  - Jamison – Town of Erie Police, CO
  - Green – Warm Springs Tribal Police, OR
  - Puraty – Jefferson County Sheriff, CO

Social Media Outreach

Facebook

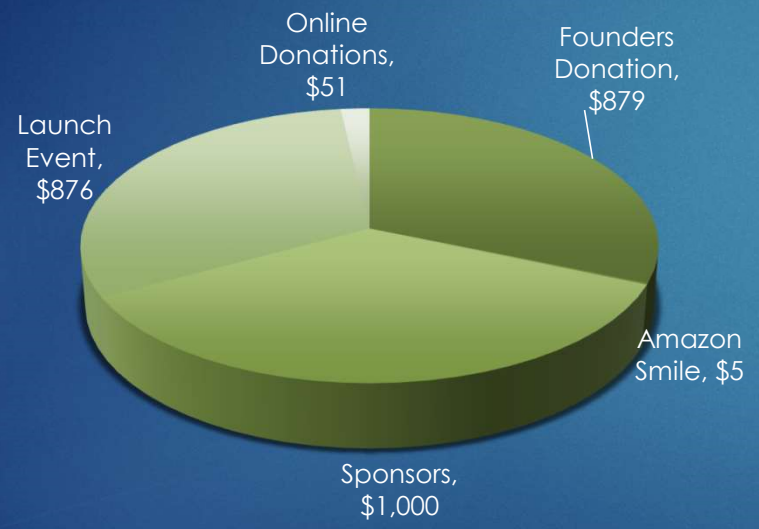
- Page launched 2/22/19
- 71 Post Created
- 58,104 People Reached
- 797 Page Likes
- 805 Page Followers

Instagram

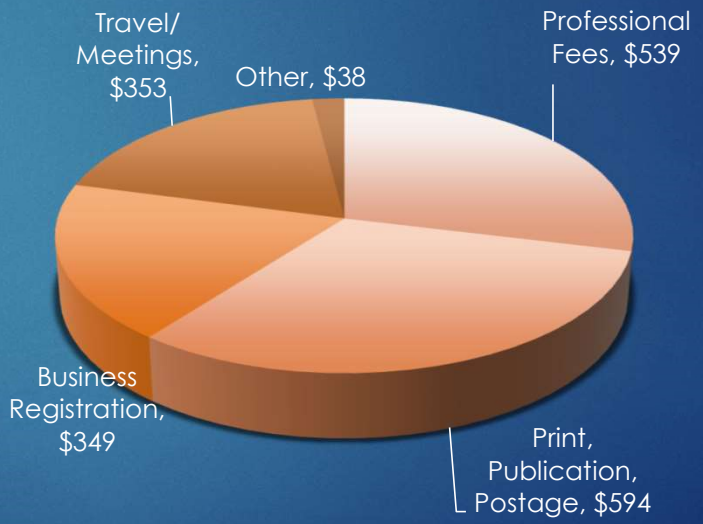
- Launched 2/27/2019
- 28 Post Created
- 84 Photos Shared
- 9,282 People Reached
- 102 Followers

Donations and Expenses

Donations Received $2,811



Expenses $1873



Sponsors and Donors

Sponsors

Denver Air
Kathy Cochran

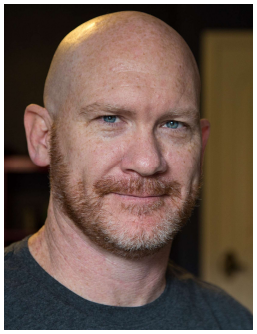
Donors

Caroline Carlson
Darci Cochran
Jane Andrade
Kristie Hansel
Karmen Hanson
Kal Collins
Deanna Brown
Holli Hartman
Bruce Feustel
Wendy Underhill
Lori Connolly
Ian Thompson

Board Members and Volunteers

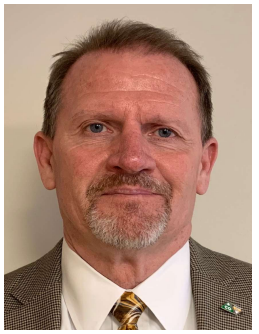
Fundraising
Caroline Carlson

Treasurer
Darci Cochran



President
Charlie Simmons

Secretary
Karmen Hanson



Public Relations
Mark Techmeyer

Volunteers:

Tricia Simmons – Director of Operations, contributing writer/blogger
Kevin Frazzini – Contributing editor